

\$100,000+



- 1. Full Vehicle Wrap on one extended service van OR Quadrant 1 on all extended service vans
- 2. \$10,000 worth of CheckPoint passes for your distribution
- 3. Customize passes with your logo
- 4. Bus interior sign
- 5. Van interior sign
- 6. KCTS digital sign recognition
- 7. Logo on KCTS service brochure
- 8. Logo on KCTS website with sponsor site click-through link
- 9. Social media recognition including cover photo, tags and posts once every quarter
- 10. Check presentation event with photo op
- 11. News release written and sent to regional media

\$50,000+



- 1. Quadrant 1 on one extended service van OR Quadrant 2 on all extended service vans
- 2. \$5,000 worth of **CheckPoint** passes for your distribution
- 3. Bus interior sign
- 4. Van interior sign
- 5. KCTS digital sign recognition
- 6. Customize bus pass allotment with your logo
- 7. Logo on KCTS service brochure
- 8. Logo on KCTS website with sponsor site click-through link
- 9. Social media recognition including cover photo, tags and posts once every quarter
- 10. Check presentation event with photo op
- 11. News release written and sent to regional media

\$25,000+



- Quadrant 2 on a extended service van OR Quadrant 3 on all extended service vans OR Quadrant 2 on all local minivans
- 2. \$2,500 worth of **CheckPoint** passes for your distribution
- 3. Bus interior sign on all buses
- 4. Logo on KCTS website with sponsor site click-through link
- 5. Social media recognition including cover photo, tags and posts twice per year
- 6. Check presentation event with photo op
- 7. News release written and sent to regional media

\$15,000+



- 1. Quadrant 1 on a local minivan
- 2. \$1,500 worth of CheckPoint passes for your distribution
- 3. Bus interior sign on all buses (Approx. 16.5" x 7 .5")
- 4. Logo on KCTS website with sponsor site click-through link
- 5. Social media recognition including cover photo, tags and posts twice per year
- 6. News release written and sent to regional media

\$10,000+



- 1. Quadrant 2 on local minivans
- 2. \$1,000 worth of CheckPoint passes for your distribution
- 3. Bus interior sign on all buses (Approx. 16.5" x 7.5")
- 4. Logo on KCTS website with sponsor site click-through link
- 5. Social media recognition including cover photo, tags and posts twice per year
- 6. News release written and sent to regional media

\$5,000+



- 1. Logo on KCTS website
- 2. \$500 worth of **CheckPoint** passes for your distribution
- 3. Social media recognition including cover photo, tags and posts once per year
- 4. News release written and sent to regional media

Benefits of Advertising with KCTS



Your message will reach Kimball, Banner, Deuel, Scotts Bluff Counties, Wyoming, and eastern Colorado – reaching a vast and diverse multi-state audience.



In 2023, KCTS will have 20 vehicles traveling throughout the Panhandle region.



KCTS vehicles cover 9,000 miles every week.





RED LINE

DIA Exclusive Corporate Sponsorship

\$100,000+

- 1. Exclusive logo placement on two Black Ford Transits (2 sides and rear)
- 2. Logo size 24" x 18"
- 3. Logo color white
- 4. \$10,000 worth of CheckPoint passes for your distribution
- 5. Bus interior signs (Approx. 16.5" x 7 .5")
- 6. Van interior signs on seat backs
- 7. KCTS digital sign recognition
- 8. Logo on KCTS airport service brochure
- 9. Customize bus pass allotment with your logo
- 10. Logo on KCTS website with sponsor site click-through link
- 11. Social media recognition including cover photo, tags and posts once every quarter
- 12. Check presentation event with photo op
- 13. News release written and sent to regional media







Sponsorship opportunities are for a **one year duration.**



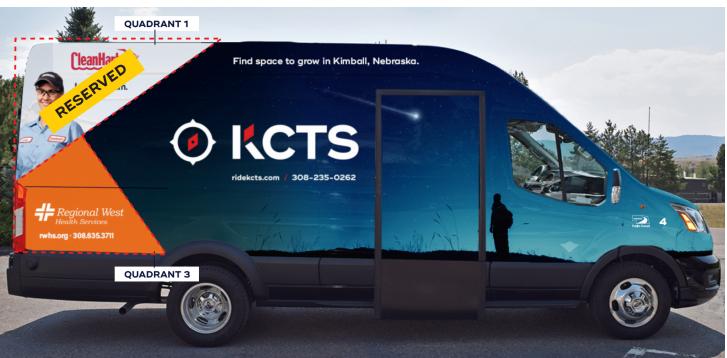
RED LINE

Route Map



Extended Network Transit Advertising Quadrants





Local Network Minivan Advertising Quadrants

