



**Sponsorship
Opportunities**



Sponsorship Levels

Sponsorship opportunities **\$100,000+** for duration



1. Full Vehicle Wrap on one extended service van OR Quadrant 1 on all extended service vans
2. \$10,000 worth of **CheckPoint** passes for your distribution
3. Customize passes with your logo
4. Bus interior sign
5. Van interior sign
6. KCTS digital sign recognition
7. Logo on KCTS service brochure
8. Logo on KCTS website with sponsor site click-through link
9. Social media recognition including cover photo, tags and posts once every quarter
10. Check presentation event with photo op
11. News release written and sent to regional media

\$50,000+



1. Quadrant 1 on one extended service van OR Quadrant 2 on all extended service vans
2. \$5,000 worth of **CheckPoint** passes for your distribution
3. Bus interior sign
4. Van interior sign
5. KCTS digital sign recognition
6. Customize bus pass allotment with your logo
7. Logo on KCTS service brochure
8. Logo on KCTS website with sponsor site click-through link
9. Social media recognition including cover photo, tags and posts once every quarter
10. Check presentation event with photo op
11. News release written and sent to regional media

\$25,000+



1. Quadrant 2 on a extended service van OR Quadrant 3 on all extended service vans OR Quadrant 2 on all local minivans
2. \$2,500 worth of **CheckPoint** passes for your distribution
3. Bus interior sign on all buses
4. Logo on KCTS website with sponsor site click-through link
5. Social media recognition including cover photo, tags and posts twice per year
6. Check presentation event with photo op
7. News release written and sent to regional media

\$15,000+



1. Quadrant 1 on a local minivan
2. \$1,500 worth of **CheckPoint** passes for your distribution
3. Bus interior sign on all buses (Approx. 16.5" x 7.5")
4. Logo on KCTS website with sponsor site click-through link
5. Social media recognition including cover photo, tags and posts twice per year
6. News release written and sent to regional media

\$10,000+



1. Quadrant 2 on local minivans
2. \$1,000 worth of **CheckPoint** passes for your distribution
3. Bus interior sign on all buses (Approx. 16.5" x 7.5")
4. Logo on KCTS website with sponsor site click-through link
5. Social media recognition including cover photo, tags and posts twice per year
6. News release written and sent to regional media

\$5,000+



1. Logo on KCTS website
2. \$500 worth of **CheckPoint** passes for your distribution
3. Social media recognition including cover photo, tags and posts once per year
4. News release written and sent to regional media

Advertisements must remain the same for one year, unless other arrangements are made.

Benefits of Advertising with KCTS



Your message will reach Kimball, Banner, Deuel, Scotts Bluff Counties, Wyoming, and eastern Colorado - reaching a vast and diverse multi-state audience.



In 2023, KCTS will have 20 vehicles traveling throughout the Panhandle region.



KCTS vehicles cover 9,000 miles **every week.**





RED LINE

DIA Exclusive Corporate Sponsorship

\$100,000+

1. **Exclusive** logo placement on two Black Ford Transits (2 sides and rear)
2. Logo size 24" x 18"
3. Logo color - white
4. \$10,000 worth of **CheckPoint** passes for your distribution
5. Bus interior signs (Approx. 16.5" x 7.5")
6. Van interior signs on seat backs
7. KCTS digital sign recognition
8. Logo on KCTS airport service brochure
9. Customize bus pass allotment with your logo
10. Logo on KCTS website with sponsor site click-through link
11. Social media recognition including cover photo, tags and posts once every quarter
12. Check presentation event with photo op
13. News release written and sent to regional media



Sponsorship opportunities are for a one year duration.



RED LINE

Route Map



Extended Network Transit Advertising Quadrants



Local Network Minivan Advertising Quadrants

